



distinguished sustainability lecture series

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Key lecture points from the Distinguished Sustainability Lecture Series

Ho Chi Minh City, Vietnam
December 4, 2014



Rick Fedrizzi

CEO & Founding Chairman
U.S. Green Building Council

Rick Fedrizzi, CEO of the U.S. Green Building Council (USGBC) and CEO of the Green Building Certification Institute (GBCI), was one of the original co-founders of the organization in 1993. Since that time he has tripled USGBC's membership and cemented its role as a leadership voice in the global sustainability movement.

USGBC's LEED® green building program has been the cornerstone of Rick's efforts. Since its launch in 2000, more than 55,000 commercial projects spanning 10.1 billion square feet, and more than 154,000 residential units around the world have participated in LEED, with 1.7 million square feet of building space earning LEED certification every day. Nearly 200,000 LEED professional credential holders are engaged in advancing this global movement.

The scope of work at USGBC reaches beyond LEED to include a robust chapter network, the Center for Green Schools, a strong advocacy initiative, and the development and deployment of a variety of technology platforms to support green building data collection and analysis, including LEED Online, the LEED Dynamic Plaque, and the Green Building Information Gateway (GBIG.org).

Under Rick's direction, GBCI was stood up as an independent certification and credentialing body in 2008, and since that time it has expanded its influence around the globe. It provides services to LEED, the WELL Building Standard, PEER, and SITES, and it has developed a network of global partnerships with Bureau Veritas and TERI, among others, to extend its capacity internationally. With its recent acquisition of GRESB, there is now an asset-to-portfolio measurement solution for the world's largest asset class.

Rick serves on numerous boards and advisory committees, including the Center for Health and the Global Environment at the Harvard School of Public Health, the American Architectural Foundation, Delos, Watsco, and the World Green Building Council, where he served as Chair from 2011 to 2013.

Green buildings and communities are the cornerstone for our sustainable future.

The world is experiencing **astounding urban growth** in recent decades. As cities have become spectacular in size, they've also become enormous emitters of greenhouse gases.

Larger cities have a ravenous appetite for energy, consuming **2/3** of the world's energy and creating over **70% of global CO₂ emissions**. The climate change these emissions cause has the ability to make pressures on cities worse.



We have the opportunity to transform all of the world's cities through large-scale redevelopment, and transform them into safe, healthy, inclusive, smart, economically productive, efficient, equitable, sustainable, responsive, and resilient places we can **live, learn, and work**.

In Vietnam, there are **22** LEED® registered projects and **14** LEED-certified projects, comprising **981,000 square meters**.

At the heart of every story about green building, is a story about people and green buildings—**everything we do is for people**.



Green buildings are about well-being.